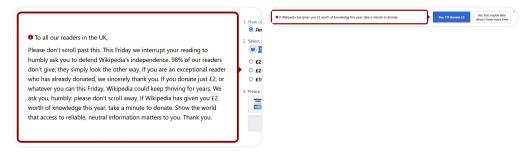


If you use Wikipedia, you've seen pop-ups like this. If you're like me, you may have donated as a result.

Tr

Wikipedia is an amazing website, and the appeals seem heartfelt. But I've now learnt the money isn't going where I thought...

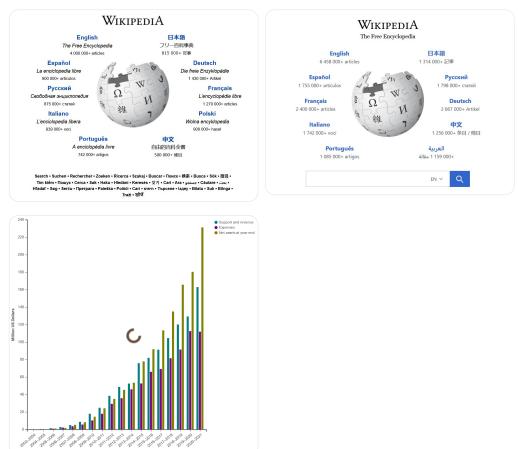


The organisation which administers Wikipedia - to whom the money goes - is the Wikimedia Foundation Inc. Wikimedia is a San Francisco non-profit with 400 employees - which has exploded in size in recent years.



In a decade, Wikimedia's spending has soared: from \$10 million in 2010 to \$112 million by 2020.

This suprised me, seeing as Wikipedia seems to be functionally the same website it was 10 years ago. So what explains this huge increase?



Maybe more people use the site, making it more expensive to run? No: 2021 website hosting cost \$2.4 million - which is LESS than it did in 2012. In fact, according the Wikimedia Foundation's own website, less than half of what they spend goes on directly supporting the website.

Expenses: Salaries and wages Awards and grants Internet hosting In-kind service expenses Other operating expenses Travel and conferences Depreciation	15,983,542 2,791,378 2,549,992 260,909 10,017,121 1,395,013 2,706,841	11,749,500 2,106,752 <b>2,486,903</b> 296,599 9,198,892 1,533,150 1,888,856	Expenses: Salaries and wages Awards and grants Internet hosting In-kind service expenses Donation processing expe Professional service expe
Total expenses Increase in unrestricted net assets	35,704,796 12,930,612	29,260,652 9,219,013	Other operating expenses Travel and conferences Depreciation and amortiza Special event expense, ne
			Total expenses

nses:		
laries and wages	67,857,676	55,634,912
vards and grants	9,810,844	22,893,806
ernet hosting	2,384,439	2,400,286
kind service expenses	473,709	407,711
nation processing expenses	6,386,483	4,857,199
ofessional service expenses	12,084,019	11,670,125
her operating expenses	10,383,125	10,047,127
avel and conferences	29,214	2,309,068
preciation and amortization	2,430,310	1,951,405
ecial event expense, net		317,758
Total expenses	111,839,819	112,489,397



14% Administration and governance 13% Fundraising Bear in mind - Wikipedia used to be an incredibly cheap, volunteer run website. Watch a minute of this video of Jimmy Wales talking about how Wikipedia operated back in 2005:



https://www.youtube.com/embed/WQR0gx0QBZ4

So where is the money going? Well, a lot of it Wikimedia gives away to other organisations. And a significant portion of their staff are employed in that process. From 2012 to 2020, the spending on salaries increased fivefold, and \$22.9 million was given in grants.

At this point, you should know that while Wikipedia emphasises a "Neutral Point of View", Wikimedia is openly politicized. It is a full participant in America's culture wars, and this helps us understand how they spend the donations.

### What we mean by racial equity [edit]

The Wikimedia Foundation defines racial equity as shifting away from Eurocentricity, White-male-imperialist-patriarchal supremacy, superiority, power and privilege to create an environment that is inclusive and reflects the experiences of communities of color worldwide. These modes of privilege mentioned above function as setting the dominant social, political, legal, policy-oriented, and cultural norms around the world.

Racial equity means acknowledging explicit and implicit affirmative actions for White people and groups with privilege related to skin color are created systemically through institutional power, dominance, and control.

Racial equity aims to promote consistent and sustained repair for non-White, non-US and Eurocentric communities and communities that continue to experience harm due to racism and caste-based upon colorism.

# 

#### We call upon governments to:

• Deescalate police standoffs. Recognize the right and legitimacy of public protest. Deescalate tensions, reduce police mobilization, and end the use of weapons in crowd control during such legitimate public protests.

•

- Protect freedom of expression. Safeguard protesters' fundamental human rights to freedom of assembly and freedom of speech. Respect and enable the right of the press to move and report freely and without intimidation.
- Affirm fundamental and equal rights. Everyone is endowed with fundamental human rights. Affirm our equality and disavow divisive, hateful, and white supremacist ideologies and their enablers.
- Reform criminal justice systems. Support efforts to increase community oversight, limit use of force, reform prosecutorial overreach and sentencing, and (re)introduce vigorous and independent accountability mechanisms.

Let's take a look at two big recipients.

The SeRCH Foundation received a quarter million dollars of donor cash. Glancing at the website, you could assume it was about the admirable goal of minority representation in STEM

• STEM en Route to Change (SeRCH) Foundation, United States (\$250,000): To provide a two-year investment to the SeRCH Foundation to support the expansion of their signature program, #VanguardSTEM, which amplifies the voices of Black, Indigenous, women of color and non-binary people of color in STEM fields. The SeRCH Foundation will leverage cultural production, including multimedia storytelling, to advance non-traditional forms of knowledge creation, to build freely licensed and open rich media content about STEM leaders of color, and address inequitable representation throughout scientific fields.



However on closer inspection, it turns out to be a bit more unusual than that. They're proponents of an "Intersectional Scientific Method" involving "hyperspace"(?)

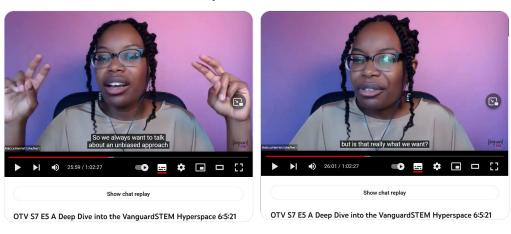
# Their output is extremely long YouTube videos which get about 50 views a time

#### Abstract

#VanguardSTEM is an online community and platform that centers the experiences of women, girls, and non-binary people of color in science, technology, engineering, and mathematics (STEM) fields. We publish original and curated content, using cultural production, to include a multiplicity of identities as worthy of recognition and thus redefine STEM identity and belonging. #VanguardSTEM is rooted firmly in Queer, Black feminisms which delineate that the experiences and critiques of Black women matter and that these insights can foster a restorative and regenerative construction of the cultures in which we exist. In describing how #VanguardSTEM descended from counterspaces, we draw on speculative fiction to define a #VanguardSTEM hyperspace as a fluid "place-time" that is born digital and enabled by social media, but materializes in the phy world for specific purposes. As Black women in STEM, we consider how our situated knowledges and scientific expertise inform our process. We propose an intersectional scientific methodology to address the influence of embodied observation, embedded context and collective impact on scientific inquiry. Through #VanguardSTEM, we assert, without apology, the right of Black, Indigenous, women of color and non-binary people of color to self-advocate by fully representing ourselves and our STEM identities and interests, without assimilation.



In the videos they discuss issues in science like objectivity (they're against it) and bias (they're in favour).

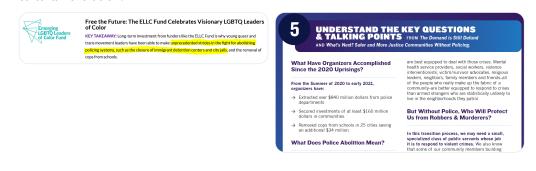


There's been one new video in the last year.



3

Also enjoying Wikimedia's largesse was Borealis Philanthropy. Borealis is yet another grant giving organisation: They're even more political, and fully committed to driving America's cultural revolution.



# Wikimedia gave \$250,000 to Borealis's Racial Equity in Journalism Fund. That money was then cascaded down to a dozens of ideologically aligned news outlets across the US.



Borealis Philanthropy's Racial Equity in Journalism Fund, United States (\$250,000): To provide a one-year investment to support US-based journalism organizations led by and for people of color, helping expand news and public affairs coverage in communities of color. Through the Racial Justice in Journalism fund, we will seek to increase media coverage and, subsequently, source citations for Wikimedia projects about issues and leaders that impact diverse communities.

Thus, the money you give to keep Wikipedia online is diverted to bankroll the inescapable American culture war.

Back in 2017, a Wikipedian called Guy Macon wrote a strident article entitled "Wikipedia has a Cancer". He predicted Wikimedia's runaway spending would bankrupt Wikipedia, resulting in its takeover by Facebook or Google.

Since then, Wikimedia's budget has almost doubled.



What Macon misunderstood is that orgs like Wikimedia are not cancers. They are parasites that cannot survive outside their host. Almost nobody would donate to Wikimedia so it could spend money on these causes - without Wikipedia, Wikimedia would starve.

In the west, an advanced industry of NGOs, charities, and foundations has evolved which funds so much of the weirdness in our daily lives. A caste of activist-professionals have emerged, which inevitably capture any non-profit with spare cash.

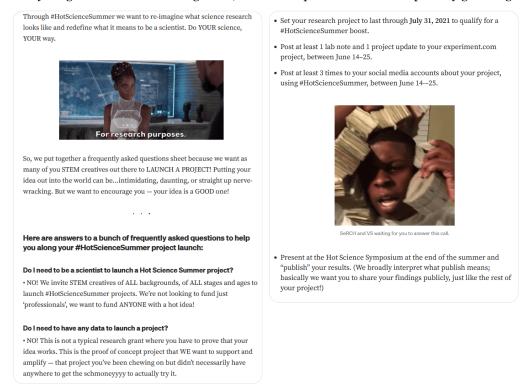
This is what is sometimes called The Blob: a powerful but inconspicuous force that has given us the dysfunction of the 21st century.

Wikipedia is an amazing and important website. But it doesn't need your money. It has enough to stay online, improve and grown.

What it needs more donations for is to fund one side in the United States' culture war.

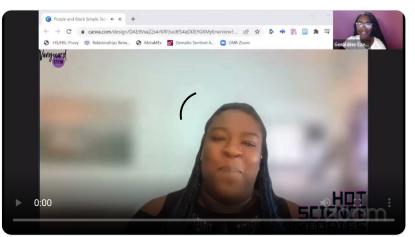
A sad footnote to this: In 2021 SeRCH ran their own funding programme, "Hot Science Summer".

In deciding who to fund, the key criteria was use of the Intersectional Scientific method. Everything else - a scientific background, data - was optional. What could possibly go wrong?



One of the projects was into spatial learning in the California Two-Spot Octopus, for which the researcher got 12 hatchling octopuses.

Unfortunately, the lab experiment went horribly wrong, killing the poor creatures before the research could be concluded.



• • •